

## Privacy Policy:

Girl with the Dogs ("Girl with the Dogs", "we", or "us") respects your privacy and is

committed to protecting it. In the process of servicing our customers, it may be

necessary to collect personal information. The following privacy policy describes how

your personal information is collected, used, and shared when you visit or make a

purchase from <u>('Website'')</u> or contact us. This privacy policy also describes your rights

regarding your personal information that we collect.

### **1. PERSONAL INFORMATION THAT WE COLLECT AND HOW IT IS COLLECTED Personal information we collect when using our website may include:**

- **Contact details:** Your name, email address, mailing address and phone number will be collected.
- **Payment information:** When you make a purchase from the Website, we will collect the personal information that is necessary to process your payment, including your credit card details.
- Order information: When you make a purchase from the Website, we will collect information about the products that you have purchased and the amounts paid. If you create an account on the Website, we will also collect and store your account's order history and account identification.
- **Correspondence:** If you have any questions or require assistance with the Website, you are more than welcome to contact us by email at girlwiththedogs@outlook.com. We will collect and store your communication with us and any information provided to us in such communication.
- **Technical data:** When you use the Website, we will collect technical data from your computer or mobile device, as the case may be, from cookies and similar technologies in connection with your use of the Website. This personal

information may include your IP address, browser type and version, screen resolution, preferred language, geographic location, operating system, domain names, access times, referring addresses and computer platform. For additional information on cookies, please review the section below

The personal information about you that is collected is received from you directly when

you use the Website. You have the option to not provide us with certain personal

information; however, certain personal information from you is necessary for us to

provide you with our products and services or to communicate with you. Not providing

such personal information to us may prevent us from providing the products you

expect from us.

# 2. PURPOSES FOR WHICH YOUR PERSONAL INFORMATION WILL BE COLLECTED AND USED

The purposes for which Girl with the Dogs collects and uses your personal information

include the following:

- To operate our business and manage your online purchase: We may use your personal information, including your name, postal address, email address and payment information, to manage your purchase and payment, validate that you are of the minimum age to make the purchase and send you notifications regarding delivery or in-store pickup.
- To provide you support and communicate with you: Your personal information, including your name, email address and correspondence will be used in order to provide you with support as required.
- To send you offers, news and updates about Girl with the Dogs, which involves the use of your personal information, including your email address.
- To fulfill our legal obligations: Girl with the Dogs is required to follow Canadian law along with the laws of the other jurisdictions, if any, in which Girl with the Dogs does business. This means that your personal information will be collected to the extent necessary for us to fulfill our legal obligations, including with respect to tax and record-keeping obligations. Girl with the Dogs privacy obligations with respect to its collection, use, and disclosure of personal

information are governed by the *Personal Information Protection and Electronic Documents Act.* 

- To protect our interests and legal rights: We will use your personal information where we believe it is necessary to protect and enforce our legal rights, interests and the interests of others, including in connection with legal claims, compliance, regulatory and audit functions.
- In connection with a merger or acquisition: We may use your personal information in connection with certain corporate events such as a potential merger, sale of company assets, financing, insolvency or acquisition of all or a portion of our business to another company.
- With your consent: Your personal information may be used for purposes other than those stated above if you make a request or provide us with your consent unless such use is authorized by law.

#### 3. HOW LONG WE KEEP YOUR PERSONAL INFORMATION

Your personal information will be saved only for as long as it is needed for the

purposes it was collected. It is difficult to specify the length of time that we will need to

keep your personal information, particularly given the many types of personal

information that we may hold. In fact, some personal information may be kept for a

variety of purposes. We regularly review our need to keep personal information while

taking applicable legislation into account.

Generally, we save your personal information during our business relationship with

you for as long as you are a registered user of the Website, or to the extent necessary

after your deregistration, and for the time needed for tax and book-keeping purposes

and other legal requirements. Moreover, we also store personal information to the

extent we believe it is necessary to protect our legal rights, interests and the interests

of others. Your personal information may also be stored for a longer period if required

by applicable statutory retention periods.

#### 4. YOUR RIGHTS

- **Right to access:** You may, in writing, request access to the personal information that we hold about you. Please be advised that we may deny access in certain circumstances in accordance with applicable laws.
- **Right to challenge:** You also have the ability to challenge the accuracy and completeness of such personal information and have it corrected as appropriate.
- **Right to withdraw your consent:** You may withdraw your consent at any time with reasonable notice. Please note that such withdrawal of consent is subject to legal or contractual restrictions. Your withdrawal of consent may also have certain implications of which we will advise you.

#### 5. COMPLAINTS

Girl with the Dogs ensures that information is made available to customers about its

policies and practices relating to the management of personal information. Should you

have a concern or question, please contact us at girlwiththedogs@outlook.com

#### 6. COOKIES

The Website may use cookies, which are unique identifiers stored on your device so

that we may recognize your device and provide features that make your use of the

Website more convenient. You may change your browser settings to disable cookies

when using the Website but this may negatively impact the function of certain features.

#### 7. LINKS TO THIRD PARTY WEBSITES

The Website may contain links to websites owned and/or operated by third parties. If

you follow a link to any of these websites, we advise you that such websites have their

own privacy policies and that we are not, under any circumstances, responsible for

those websites or their privacy policies. Consequently, we strongly encourage you to

review the privacy policies of such websites before disclosing any personal information.

#### 8. SECURITY

While we take the security of your personal information seriously, please keep in mind that no method of transmission over the internet, or method of electronic storage, is entirely secure. To protect your personal information we use administrative, technical and physical security safeguards that are appropriate under the circumstances and take into account the sensitivity of the personal information.

#### 9. PRIVACY POLICY UPDATES OR CHANGES

From time to time Girl with the Dogs may make changes to this privacy policy with or without notice to you. You are advised to review our privacy policy each time prior to disclosing any personal information, including without limitation the "last updated" date indicated on this page. If you do not agree with our privacy policy or any amendments thereto, you should stop your use of the Website immediately. Your continued use of the Website will constitute a binding acceptance by you of our privacy policy and any subsequent modifications thereto.